



HSF Form #0332

## WOWBUTTER Foods

### *Product Specification – WOWBUTTER – Smooth/Creamy*

**PRODUCT:** SOY021 - Creamy WOWBUTTER

**LABEL DECLARATION:** *WOWBUTTER*<sup>®</sup> (Toasted Soy, Soy Oil, Cane Sugar, Monoglyceride, Sea Salt)

**INGREDIENTS:** Non-GM Toasted Canadian Soy, Non-GM Soy Oil, Granulated Cane Sugar, Monoglyceride (from sustainable palm oil), Sea Salt – ***ALL Ingredients are NON-GMO Verified***

**INGREDIENT DESCRIPTION:** Nutty, rich butter made from ground, toasted soybeans

**PHYSICAL STANDARDS:**

**Aroma:** Toasted nutty smell, free from all rancid, bitter and musty odours

**Colour:** Golden brown

**Taste (organoleptic):** Natural, nutty taste, free from all rancid, bitter and musty flavours

**Particle Size:** Smooth / Creamy

**Moisture:** Less than 3%

**Stabilized:** Yes

**FOREIGN MATERIAL:** Shall be free of all substances degrading physical characteristics or harmful to human consumption.

**Nutrition Facts:**

100g serving			
Total Calories	626	Cholesterol	0 mg
Protein	21.2 g	Total Carbohydrate	26.1 g
Total Fat	48.5 g	Sugars	12.7 g
Polyunsaturated	26.2 g	Dietary Fibre	6.7 g
Omega 6	22.8 g	Sodium	292 mg
Omega 3	3.4 g	Vitamin A	1.1 RE
Monounsaturated	10.2 g	Vitamin C	0.6 mg
Saturated	9.5 g	Calcium	64.7 mg
Trans Fat	0.2 g	Iron	3.6 mg

**Microbiological Standards**

Total Plate Count	Max 10 000 / g
Yeast and Mould	Max 500 / g
Total Coliform	Less than 10 / g
Escherichia Coli	Less than 10 / g
Staphylococcus aureus	Less than 10 / g
Salmonella	negative / 750 g

**Due to insignificant amounts of trans-fats in WOWBUTTER, it can be labeled as “trans-fat free”**

**RECOMMENDED STORAGE CONDITIONS:** Clean, cool (16-20°C, 60-80°F), Maximum Humidity 60%.

**SHELF-LIFE:** Bulk containers as an ingredient 12 months, other sizes dependent on packaging size.

**PACKAGING AVAILABLE:** Portion Cups of various sizes, 500g jar, 1kg jar, 2kg jar, 10 kg pail, 20 kg bulk box, 500 lb fiber drum

**KOSHER STATUS:** Yes

**HALAL STATUS:** Yes

**NON-Genetically Modified Ingredients:** Yes

**PRODUCT OF:** CANADA

Supplier Signature:

Scott Mahon

Dated: September 27, 2013

WOWBUTTER Foods, 6939 Line 26, R.R. #2 Staffa, ON, CA N0K 1Y0

Ph:(800) 835-9831 Fx(519) 345-2547

email: sales@wowbutter.com

## WOWBUTTER Foods

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Fax: (519) 345-2547  
1-800-835-9831  
Email: [sales@wowbutter.com](mailto:sales@wowbutter.com)

Supplier Contact: Scott Mahon  
Title: Manager  
Location: Staffa, ON

Signature: *Scott Mahon*  
Country of Origin: Canada  
Date: July 23, 2013

Please indicate with YES which items and/or their derivatives are present. If none are present, indicate NO in the space provided. DO NOT LEAVE EMPTY SPACES.

### ALLERGEN AND FOOD SENSITIVITY

Product: WOWBUTTER – Creamy

Product Code: SOY021

Component	Present in the Product (specify type and level)	Present in other products manufactured on the same line	Present in the same manufacturing plant
Peanuts & derivatives (e.g. oil, mandelonas-almond flavoured peanuts, ground nuts, etc.)	NO	NO	NO
Tree nuts & derivatives	NO	NO	NO
Sesame Seeds & derivatives	NO	NO	NO
Milk & derivatives (e.g. milk, lactose, caseinates, whey, etc.)	NO	NO	NO
Eggs & derivatives	NO	NO	NO
Fish & derivatives	NO	NO	NO
Shellfish & derivatives (including mollusks)	NO	NO	NO
Soya & derivatives	YES	YES	YES
Wheat & derivatives	NO	NO	NO
Mustard or its derivatives	NO	NO	NO
Sulphites (e.g sulphur dioxide, sodium metabisulphites)	NO	NO	NO
ADDITIONAL INGREDIENTS OF CONSUMER CONCERN			
Gluten & Gliaden	NO	NO	NO
Tartrazine (FD&C Yellow #5)	NO	NO	NO
Artificial Colours (other than tartrazine)	NO	NO	NO
MSG (monosodium glutamate – note: MSG may be listed under other names)	NO	NO	NO
Corn & derivatives	NO	YES	YES
Hydrolyzed plant protein	NO	NO	NO
Glutamic acid & derivative salts	NO	NO	NO
Yeast/ autolysed yeast/ yeast extracts	NO	NO	NO
Salicylates (salicylic acid, salt or ester)	NO	NO	NO
Animal products (fats, gelatins, etc.)	NO	NO	NO
Celery (stalk or root)	NO	NO	NO
Lupine or its derivatives	NO	NO	NO

Do you have procedures to avoid cross- contamination of non-allergen product with allergen product processed on the same line as noted in Column 2? **Y**  **N**

**Check out our website**  
**[www.wowbutter.com](http://www.wowbutter.com)**



# WOWBUTTER FOODS

Plant and Head Office:  
Staffa, Ontario, Canada  
Website: wowbutter.com

The logo for WOWBUTTER, featuring the word "WOWBUTTER" in a bold, stylized, sans-serif font with a registered trademark symbol.

Scott Mahon  
President  
email: info@wowbutter.com

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## WOWBUTTER NON-Genetic Modification Verification

January 6, 2014

To Whom It May Concern:

Please find below a summary of the ingredients used in the production of WOWBUTTER and how we maintain and confirm the NON-GMO status of each ingredient:

**Toasted Soy:** The soybeans used to produce the Toasted Soy in WOWBUTTER are from identity preserved NON-Genetically Modified soybeans grown local to the manufacturing facility in Canada and are planted, harvested, transported, stored, conditioned and packaged in such a manner so as to minimize the risk of contamination from other soybean varieties. Our soybean supplier is certified with Canadian Identity Preserved Recognition Plus HACCP by the Canadian Grain Commission that ensures identity and NON-Genetically Modified preservation. In addition, all raw soybeans are tested for the presence of Genetic Modification prior to unloading at our facility using the EnviroLogix™ QuickStix™ Kit for Roundup Ready® Bulk Soybeans, which has a sensitivity of 0.1%. Any soybeans that fail the Genetic Modification strip test are rejected.

**Soy Oil:** The oil used in WOWBUTTER is a fully refined soy oil derived from Soybeans that have NOT been Genetically Modified. We retain documentation and confirmation from our oil supplier confirming that the soy oil we purchase is NOT Genetically Modified. The supplier is certified by Cert-ID to the EU Regulatory Compliance Certification – Traceability Certificate of Compliance that ensures identity and NON-Genetically Modified preservation.

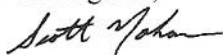
**Cane Sugar:** The cane sugar used is derived from raw sugar cane sources and suppliers that do not grow Genetically Modified varieties. Documentation from the supplier is kept on file to indicate the NON-Genetic Modification status of the sugar.

**Monoglyceride:** The plant based stabilizer used in WOWBUTTER to prevent oil separation is derived from palm oil. The origin of the palm that is used comes from sources that have NOT been Genetically Modified. Documentation from the supplier is kept on file to indicate the NON-Genetic Modification status of the monoglyceride. In addition, the palm supplier is committed to sustainable palm oil production and sourcing and is part of the Roundtable on Sustainable Palm Oil (RSPO).

**Sea Salt:** There is no Genetic Modification done on sea salt.

**In Summary:** We are committed to ensuring that all ingredients used in the production of WOWBUTTER are derived from ingredients of NON-GMO origin and that they will continue maintain the NON-GMO status. We further verify the NON-GMO status with 3<sup>rd</sup> party testing completed every 3 months for GMO's at an accredited lab. Test results are available on our website or upon request.

Best Regards,

A handwritten signature in black ink that reads "Scott Mahon".

Scott Mahon

[www.wowbutter.com](http://www.wowbutter.com)